

# BRAND PRESENCE BENEFITS INVESTMENT OPPORTUNITIES

Brand presence benefits Investment opportunities	Strategic Partner	Gold	Silver	Copper	Collaborator
One 3x3 Preferential Stand - Pavilion 1	✓				
One 3x2 Standard Stand according to availability - Pavilions: 2,3,4 and 5		✓			
Projection of your company's promotional video on screens located in the Registration area (Two-minute video without audio - Consult restrictions)	✓				
Interview with a representative of your company to be published on the event's broadcasting channels	✓	✓			
Possibility of publicizing social responsibility activities through our website (Special Section)	✓	✓			
Banner with Company Logo in the Extermin Fair area (Location assigned by the Organizer)	✓	✓			
Mention of welcome and thanks in the event's social networks	✓	✓	✓	✓	✓
<b>Brand exposure in Extermin area by category</b>					
Digital panels or Totems located in strategic areas by the organizer, high transit zone	✓	✓	✓	✓	✓
<b>Keynote conference rooms</b>					
Logo on the Sponsors Reel, by category and collectively	✓	✓	✓	✓	✓
<b>Graphic elements of the event</b>					
Logo in a prominent location by category and collectively in all the graphic elements for the promotion and broadcast of the event	✓	✓			
Logo per category and collectively in all the graphic elements for the promotion and broadcast of the event			✓	✓	✓
<b>Sponsor lounges</b>					
Use of Sponsor Lounge (Two Shifts - 01 Hour, prior reservation)	✓	✓			
Use of Sponsor Lounge (One Shift - 01 Hour, prior reservation)			✓	✓	
Brand presence in banner: Logo by category and collectively	✓	✓	✓	✓	✓
<b>Business room or networking rooms</b>					
A 45 min. courtesy shift (Business Room or Networking Rooms (depending on availability))	✓				
Preferential rate for hiring a Business Room (45 min.)		✓	✓	✓	✓
Company information material is handed out at the Registration Desk in the Business Room	✓	✓	✓	✓	
<b>Digital mining magazine</b>					
Logo in Official Post-Event Thank You Announcement by category and collectively	✓	✓	✓	✓	✓
<b>Presence in specialized media</b>					
Logo in prominent position	✓	✓			
Logo by category and collectively			✓	✓	✓
<b>Presence on the event website</b>					
Logo in prominent position, with link to your company's web site (Home Location)	✓	✓			
Logo by category and collectively			✓	✓	✓
<b>Presence in the mobile app</b>					
Logo by category and collectively	✓	✓	✓	✓	✓
<b>Electronic newsletters (2)</b>					
*Logo in prominent position	✓	✓			
*Logo by category and collectively			✓	✓	✓
<b>Social networks of the event</b>					
Welcome Mention in Facebook, Twitter, LinkedIn, Instagram	✓	✓	✓	✓	✓
<b>Promotional material</b>					
Inclusion of promotional material in the Convention Participant's Briefcase and/or Backpack	✓	✓	✓		
<b>Registration - passes - invitations</b>					
Complimentary registration to conferences and exhibition area "Convention registration"	15	12	5	3	1
Invitations to the Inauguration	35	25	15	10	5
One-day passes to visit EXTEMIN	170	120	70	50	20
<b>Electronic newsletters sent to a database in Peru and abroad with more than 60,000 records</b>					

Important: Add 18% VAT

## MORE INFORMATION:

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